



**P r e m a r i n**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

## **Sex after menopause shouldn't have to hurt**

**Premarin Vaginal Cream is clinically proven to relieve moderate to severe painful sex after menopause**



**Estrogens should be used at the lowest dose possible only for as long as needed.**

**Ask your doctor if  
Premarin Vaginal Cream is right for you.**

### **IMPORTANT SAFETY INFORMATION**

Using estrogen alone may increase your chance of getting cancer of the uterus (womb). Report any unusual vaginal bleeding right away while you are using Premarin (conjugated estrogens) Vaginal Cream. Vaginal bleeding after menopause may be a warning sign of cancer of the uterus. Your healthcare provider should check any unusual vaginal bleeding to find out the cause.

**GLOBAL:** Links to <https://labeling.pfizer.com/showlabeling.aspx?id=132>

**Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including BOXED WARNING and Patient Information.**

# Painful sex? *It's not just you.* It might be menopause.



**P r e m a r i n**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

## There's more to menopause than you may know

Hot flashes and night sweats—that's what you usually hear about when it comes to menopause. But nobody really tells you that after menopause, intercourse may become painful. And it's more common than you may think.

Up to  
**40%**

of postmenopausal women experience vaginal changes, and painful intercourse, called dyspareunia, is a common symptom.

Vaginal symptoms like moderate to severe painful intercourse are unlikely to go away on their own and may even worsen over time.

### **IMPORTANT SAFETY INFORMATION (continued)**

**Do not use estrogens with or without progestins to prevent heart disease, heart attacks, strokes, or dementia (decline in brain function).**

**Using estrogen alone may increase your chances of getting strokes or blood clots. Using estrogens with progestins may increase your chances of getting heart attacks, strokes, breast cancer, or blood clots.**

**Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including BOXED WARNING and Patient Information.**

# Talk to your doctor about Premarin Vaginal Cream



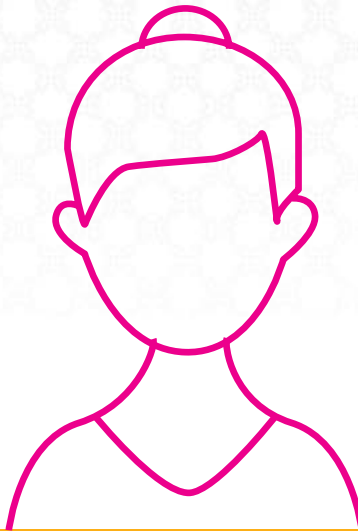
**Premarin**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

You may be embarrassed to talk to your doctor about your symptoms, but don't be! Here are some questions to help you get the conversation started.

Is Premarin Vaginal Cream  
right for me?

How long until I could  
start to feel a difference?

What are the possible  
side effects of  
Premarin Vaginal Cream?



Scan the QR code to download  
our Doctor Discussion Guide

GLOBAL: Links to <https://www.premarinvaginalcream.com/other-resources>

## IMPORTANT SAFETY INFORMATION (continued)

Using estrogens, with or without progestins, may increase your chance of getting dementia, based on a study of women 65 years of age or older.

Estrogens should be used at the lowest dose possible, only for as long as needed. You and your healthcare provider should talk regularly about whether you still need treatment.

Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including **BOXED WARNING** and Patient Information.

# Why Premarin Vaginal Cream?



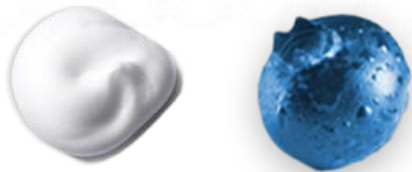
**Premarin**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

Premarin Vaginal Cream is **clinically proven to relieve moderate to severe painful intercourse due to menopause**. In a clinical study, just 0.5 g of Premarin Vaginal Cream twice a week significantly relieved moderate to severe painful intercourse due to menopause after 12 weeks of treatment. Individual results may vary.

Premarin Vaginal Cream helps rebuild vaginal tissue and make intercourse more comfortable. Ask your doctor if prescription Premarin Vaginal Cream is right for you.

## Applying Premarin Vaginal Cream

Premarin Vaginal Cream is not a pill or an insert. It is a cream containing a mixture of estrogen hormones in a non-liquefying base that is applied deeply into the vagina.



For illustration purposes only.

You simply apply a blueberry-sized dose (0.5 grams) with a special applicator directly to the affected area.

## IMPORTANT SAFETY INFORMATION (continued)

Premarin Vaginal Cream should not be used if you have unusual vaginal bleeding, have, or had cancer, had a stroke or heart attack, have or had blood clots or liver problems, have a bleeding disorder, are allergic to any of its ingredients, or think you may be pregnant. In general, the addition of a progestin is recommended for women with a uterus to reduce the chance of getting cancer of the uterus.

**Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including BOXED WARNING and Patient Information.**

# Start saving\* on Premarin Vaginal Cream today



Premarin®  
(conjugated estrogens)  
vaginal cream 0.625 mg/g



Download a Savings Card at [PVCSavings.com](https://www.premarinvaginalcream.com/savings)

Links to <https://www.premarinvaginalcream.com/savings>

## SAVE ON YOUR PRESCRIPTION



\*Eligibility required. Savings up to \$150 per prescription fill. Annual savings up to \$300. Available to commercially insured patients only. State and federal beneficiaries and cash-paying patients not eligible. Visit [www.PremarinVaginalCream.com](http://www.PremarinVaginalCream.com) for full Terms and Conditions.



Links to <https://www.premarinvaginalcream.com>



You can also scan this QR code to access potential savings

Links to <https://www.premarinvaginalcream.com/savings>

### IMPORTANT SAFETY INFORMATION (continued)

If you take thyroid medication, consult your healthcare provider, as use of estrogens may change the amount needed.

Serious, but less common side effects include heart attack, stroke, blood clots, dementia, breast cancer, cancer of the lining of the uterus, cancer of the ovary, high blood pressure, high blood sugar, gallbladder disease, liver problems, enlargement of benign tumors of the uterus (fibroids), and severe allergic reaction.

**Please see additional Important Safety Information throughout and [click here](#) for full Prescribing Information, including BOXED WARNING and Patient Information.**



**Premarin**<sup>®</sup>  
(conjugated estrogens)  
*vaginal cream* 0.625 mg/g

## IMPORTANT SAFETY INFORMATION AND INDICATION

**Using estrogen alone may increase your chance of getting cancer of the uterus (womb). Report any unusual vaginal bleeding right away while you are using Premarin (conjugated estrogens) Vaginal Cream. Vaginal bleeding after menopause may be a warning sign of cancer of the uterus. Your healthcare provider should check any unusual vaginal bleeding to find out the cause.**

**Do not use estrogens with or without progestins to prevent heart disease, heart attacks, strokes, or dementia (decline in brain function).**

**Using estrogen alone may increase your chances of getting strokes or blood clots. Using estrogens with progestins may increase your chances of getting heart attacks, strokes, breast cancer, or blood clots.**

**Using estrogens, with or without progestins, may increase your chance of getting dementia, based on a study of women 65 years of age or older.**

**Estrogens should be used at the lowest dose possible, only for as long as needed. You and your healthcare provider should talk regularly about whether you still need treatment.**

Premarin Vaginal Cream should not be used if you have unusual vaginal bleeding, have, or had cancer, had a stroke or heart attack, have or had blood clots or liver problems, have a bleeding disorder, are allergic to any of its ingredients, or think you may be pregnant. In general, the

addition of a progestin is recommended for women with a uterus to reduce the chance of getting cancer of the uterus.

If you take thyroid medication, consult your healthcare provider, as use of estrogens may change the amount needed.

Serious, but less common side effects include heart attack, stroke, blood clots, dementia, breast cancer, cancer of the lining of the uterus, cancer of the ovary, high blood pressure, high blood sugar, gallbladder disease, liver problems, enlargement of benign tumors of the uterus (fibroids), and severe allergic reaction.

Call your healthcare provider right away if you get any of the following warning signs or any other unusual symptoms that concern you: new breast lumps; unusual vaginal bleeding; changes in vision or speech; sudden new severe headaches; severe pains in your chest or legs with or without shortness of breath, weakness and fatigue; swollen lips, tongue, and face.

Less serious, but common side effects include headache, breast pain, irregular vaginal bleeding or spotting, stomach/abdominal cramps/bloating, nausea and vomiting, hair loss, fluid retention, vaginal yeast infection, reactions from Premarin Vaginal Cream such as vaginal burning, irritation, and itching.

## INDICATION

Premarin (conjugated estrogens) Vaginal Cream is used after menopause to treat moderate to severe painful intercourse caused by menopausal changes in and around the vagina.

**Please [click here](#) for full Prescribing Information, including **BOXED WARNING** and Patient Information.**

